

Course title:	Foundations of tourism				Code:
Field of study:	Tourism and recreation				Year/Semester: I
Specialization:	all				Modes: F/E
Number of hours / semester 30/24					ECTS credits:
Lectures: 15/8	Classes: 15/8	Laboratories:	Projects: 0/8	Seminars:	

Name of lecturer: mgr Agnieszka Gołębiewska

e-mail: agitko@wp.pl

Department: Tourism Department

e-mail: wshig@wshig.poznan.pl

Course position in the study programme:

- field course

Objectives:

- to acquaint students with basic information on tourism and put terminology used in tourism in order
- to acquaint students with basic terms in tourism

Learning outcomes:

- to understand issues of contemporary tourism
- to recognize phenomena appearing in contemporary tourism
- to identify conditions of tourism development

Course contents:

- The essence of tourism, development conditions and factors, tourism and classification criteria
- A description of kinds of tourism
- A description of selected tourist organizations and associations in Poland and abroad
- The structure of tourist activity among people

- The influence of tourism on a human and natural, social and cultural as well as economic environment
- Methods used in research on tourist issues

Teaching methods: classes

Assessment methods: credit with a grade

Recommended reading:

1. Holloway J. Ch., Podstawy Turystyki, PAPT, Warszawa, 1996
2. Gaworecki W.W., Turystyka, PWNN, Warszawa, 1996
3. Gołembski G., Kompendium wiedzy o turystyce, PWN, Warszawa, Poznań, 2002
4. Davidson R., Turystyka, PAPT, Warszawa, 1996
5. Merski J., Turystyka Kwalifikowana, WSE, Warszawa, 2002
6. Łobożewicz T., Bieńczyk G., Podstawy Turystyki, WSE, Warszawa, 2001
7. Bieńczyk G., Turystyka Kwalifikowana w działalności PTTK, Warszawa, 2007