

Course title:	Macroeconomy				Code:
Field of study:	Tourism and recreation				Year/Semester: 3
Specialization:	Management and marketing				Modes: S/NS
Number of hours / semester 30/16					ECTS credits: 6
Lectures: 30/16	Classes:	Laboratories:	Projects:	Seminars:	

Name of a lecturer: Władysław Biczysko

E-mail: wbiczysko@op.pl

Department: Tourism and Recreation

E-mail: wshig@wshig.poznan.pl

Course position in the study programme:

- specialization course

Objectives:

The aim of these classes is that students get to know the following part of curriculum which apply to:

- The essence of economics, macroeconomy and microeconomy
- Inflation, the means of measuring and preventing it
- Unemployment, its types and means of diminishing the phenomenon
- Economic growth, economic development
- Fiscal policy, taxes, budget deficit, government spending
- Money, demand and supply
- Gross national product and income, works on budget and passing the bill
- International trading and economical integration

Course contents:

Basic aspects of macroeconomy (macroeconomy as a study of economy as a whole, Macroeconomic measurement of economy, Economic model AD-AS)

Inflation (concept, reasons, types, means of measurement, costs, benefits, methods of preventing, inflation in Poland)

Unemployment (concept, types, unemployment rate, unemployment vs trade unions, unemployment and minimal wage, costs of unemployment, unemployment and inflation in Poland)

Economic growth and development (concept, factors of economic growth, the basics and barriers of fast economic growth, economic cycle.

Fiscal policy (the role of state in economy, the concept of taxes and their types, the influence of taxes on the functioning of economy, budget spending, government deficit, the instruments of fiscal policy and their assessment)

Money, banks and monetary policy (the concept, types and functions of money, functions of banks and their products, central bank and monetary policy, demand and supply, the balance on money market)

International trade and economic integration (International trade policies, balance of payments, balance of trade, worldwide integration processes, the European Union).

Teaching methods: lectures

Assessment methods:

- a) Student in every term :
 - must take exams covering learned material. The exam has a form of written test combined of theoretical and practical parts. There are 2 or 3 test in a single term;
 - should write at least 2 essays on a given subject;
 - will be assessed for his work during classes;
- b) In case of not passing the test, students may improve his or her negative mark in a period of 1 month;
- c) Student should have at least 3 marks in every semester and attend every test and submit all the essays;
- d) Will pass if he or she gets at least grade 3;
- e) Scale of marks: 2 – under 61 % of curriculum knowledge; 3 – higher than 61 %; 4 – higher than 81 %;
- f) If the student is absent (practice terms) he or she has to submit the essays and pass additional exam in order to complete these classes. The lecturer must give all necessary instructions concerning literature, curriculum and give needed advice.

Recommended reading:

Compulsory:

1. Cyrson E., (praca zbiorowa), Kompendium wiedzy o gospodarce, PWN, Warszawa 1996 r.
Gulcz M., *Ekonomia cz. I Mikroekonomia i cz. II Makroekonomia*, Wyd. UAM, Poznań 1997 r.
2. Małuszyńska E., Gruchman B., Kompendium wiedzy o Unii Europejskiej, Wyd. PWN, Warszawa 2007r.
3. Rekowski M., *Wprowadzenie do mikroekonomii*, Wyd. Akademia Ekonomiczna w Poznaniu, Poznań 2002 r.
4. Urbaniak P., *Podstawy ekonomii, Część 2, Makroekonomia*, Wyd. eMPi 2, Wyd. 6, Poznań 1999r.

Supplementary:

1. Knowles T., (tłum. Grażyna Górka), *Zarządzanie hotelarstwem i gastronomią*, Wyd. PWE, Warszawa 2001 r.
2. Milewski R., (praca zbiorowa), *Podstawy ekonomii*, Wyd. PWN, Warszawa PWN, Warszawa 1998 r.
3. Milewski R., (praca zbiorowa), *Podstawy ekonomii. Ćwiczenia, zadania, problemy*, Wyd. PWN, Warszawa 1998 r.
4. Mossakowska E., Zajączkowska M., Zawojska A., *Mikroekonomia. Testy i zadania*, Wyd. CIM, Warszawa 2001 r.