

Course title:	Social and cultural basics of social life				Code:
Field of study:	Tourism and recreation				Year/Semester: 1/1
Specialization:	all				Modes: F/E
Number of hours / semester 30/16					ECTS credits: 2
Lectures: 15/8	Classes: 15/8	Laboratories:	Projects:	Seminars:	

Department: Management and Marketing

e-mail: wshig@wshig.poznan.pl

Course position in the study programme:

- general course

Objectives:

- to acquaint students with sociological and cultural issues
- to show people in their relationships as versatile as possible
- to present the structure and social processes which form social and cultural life
- to convey knowledge influencing efficiency and social effectiveness in taking up various activities

Course contents:

1. Sociology as science.
2. Culture as the most ambiguous sociological phenomenon.
3. Basic terms in sociology.
4. Presenting social and cultural existence of a human.
5. Natural, civilization and cultural determinants of human life.
6. The analysis of social structure.
7. Social stratification.
8. The ecosphere of a human activity.
9. Cultural awareness and practical life needs.
10. A cultural and civilization paradigm in the historical process.

Teaching methods: presentations

Assessment methods: three tests a semester, oral verification of knowledge, final written quiz, final examination

Recommended reading:

Compulsory:

1. Goodman N. „Wstęp do socjologii ” Poznań 1997
2. Tuner J. H. „Socjologia. Podstawowe pojęcia i ich zastosowanie” Poznań 1998
3. Kłoskowska A.„Socjologia kultury” Warszawa 1981
4. Giddens A. „Socjologia” Warszawa 2006

Supplementary:

- Podgórecki R.A. „Socjologia. Wczoraj-Dziś-Jutro” Rzeszów 2006
2. Januszek H., Sikora I. „Podstawy socjologii” Poznań 2003
3. Krzykała F.„Studia z kulturoznawstwa i socjologii gospodarczej” Poznań 2002