

Course title:	Economic enterprise funding				Code
Field of study:	Tourism and recreation				Year/semester: II cycle, I
Specialization:	Marketing and management				Modes: S/NS
Number of hours / semester: 30/24					ECTS credits: 4
Lectures: 15/16	Classes: 15/8	Laboratories:	Projects:	Seminars:	

Name of lecturer: Paweł Bajon

e-mail: pawelbajon@o2.pl

Department: Tourism and Recreation

e-mail: wshig@wshig.poznan.pl

Course position in the study programme:

- specialization course

Objectives:

- understanding of the basic regularities related with the economic activity funding, the acquaintance of basic values, describing the condition of the enterprise finance, the technique of their general estimation.

Course contents:

1. A description of the enterprise funding sources
2. Invested capital and its profitability (the stages of investing, the added value turn standards).
3. The structure of capital in the enterprise (the optimization, equity and foreign capital).
4. The life cycle phases of the enterprise - sources of individual phase funding, elements of financial enterprise strategies.
5. Management capital and risk.

Teaching methods: lectures, projects

Assessment methods: final paper

Bibliography:

1. Duliniec Aleksandra: Finansowanie przedsiębiorstwa, Polskie Wydawnictwo Ekonomiczne, Warszawa 2007,
2. Zalewski Henryk: Finanse firmy w spółkach i innych podmiotach gospodarczych, Ośrodek Doradztwa i Doskonalenia Kadr, Gdańsk 2000