

Course title:	International economic relations				Code:
Field of study:	Tourism and recreation				Year/ semester: II cycle, 2
Specialization:	Marketing and management				Modes: S/NS
Number of hours / semester: 30/12					ECTS credits: 4
Lectures: 30/8	Classes:	Laboratories:	Projects: 0/4	Seminars:	

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Course position in the study programme:

- specialization course

Objectives:

- the correct interpretation and using essential categories with micro- and macro-economics of open management; the understanding of economic mechanisms acting in the sphere of international economic relations, including the understanding basic principles of the international market and global management functioning; to use gained knowledge in solving economic problems appearing in economic practice as a result of extended international correlation of the world economy entities; to be prepared to work in various conditions of the international surrounding of Poland and their proper functioning in view of integration processes in Europe as well as globalization and regionalization.

Course contents:

To present current and important theoretical and practical issues concerning essential problems:

- international division of work; the system of world economy; the theory of international trade - its evolution and benefits coming from international exchange; prices in international trade as well as mechanisms of their formation in long and short periods; the foreign and international economic policy, including the theory of

liberalism and protectionism trade, the customs policy as well as the effectiveness of the para-tariff and off-tariff trade control, the influence of the World Trade Organization (the WTO) on contemporary tendencies in the international trade policy and the globalization of the contemporary world economy. A significant role in the realization of the subject matter play issues concerning: the economic growth and development; the evolution of international trade; economic problems of the developing and high developed countries with regard to the international process analysis of flow production factors, including the activity of international enterprises and transfer of the most modern technologies; and also the economic integration in Europe and in the world as well as the problems in international financial relations.

Teaching methods: lectures, projects

Assessment methods: final written quiz, oral verification of knowledge, attendance and class participation

Recommended reading:

1. Budnikowski A., *Międzynarodowe stosunki gospodarcze*, PWE, 2006
2. Rymarczyk J. (red.), *Międzynarodowe stosunki gospodarcze*, PWE, 2006
3. Bożyk P., *Międzynarodowe stosunki ekonomiczne. Teoria i praktyka*, PWE, 2008
4. Krugman P. R., Obstfeld m., *Ekonomia międzynarodowa*, PWN, 2007
5. Rynarzewski T., Zielińska-Głębocka A. (red.), *Międzynarodowe stosunki gospodarcze. Teoria wymiany i polityki handlu międzynarodowego*, PWN, 2008
6. Miklaszewski S. (red.), *Międzynarodowe stosunki gospodarcze u progu XXI wieku*, DIFIN, 2006
7. Bożyk P., Misala J., Puławski M., *Międzynarodowe stosunki ekonomiczne*, PWE, 2002