

Course title:	Investment enterprises				Code:
Field of study:	Tourism and recreation				Year/Semester: II cycle, 1/2
Specialization:	Management and marketing				Modes: F/E
Number of hours / semester 30/12					ECTS credits: 4
Lectures: 30/8	Classes: 15	Laboratories:	Projects: 0/4	Seminars:	

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Course position in the study programme:

- specialization course

Objectives:

- to acquaint students with basic issues concerning tangible and capital investments
- to understand the most important relations concerning an enterprise development, its current and future value, general assessment of investment effects

Course contents:

1. Kinds of investments.
2. Factors determining investments.
3. Investment aims, basic methods and tools of investment profitability assessment.
4. Principles of investment financing.
5. Foreign investments (reasons, profitability, financing, forms).
6. Poland as an area of foreign investments.
7. Elements of capital investments (financial market, capital transactions, financial market instruments, private person investments).

Teaching methods: lecture, project (extramural course)

Assessment methods: final paper

Recommended reading:

1. Jerzy Róžański (red.): Inwestycje rzeczowe i kapitałowe, wydawnictwo Diffin, Warszawa 2006.
2. Michałak Aneta: Finansowanie inwestycji w teorii i praktyce, Wydawnictwo Naukowe PWN, Warszawa 2007.
3. Stawicka Magdalena: Inwestycje zagraniczne, Wydawnictwo Helion, Gliwice 2007.
4. Jajuga Krzysztof, Jajuga Teresa: Inwestycje, Wydawnictwo Naukowe PWN, Warszawa 2006 (wydanie trzecie, zmienione).