

Course title:	Tourist enterprise management				Code:
Field of study:	Tourism and recreation				Year/Semester: I/2
Specialization:	all				Modes: F/E
Number of hours / semester 30/24					ECTS credits: 4
Lectures: 15/8	Classes: 15/8	Laboratories:	Projects: 0/8	Seminars:	

Lecturer / Lecturers:

Head of the course:

Name and surname: **Władysław Biczysko**

e-mail: **wladyslaw.biczysko@wshig.poznan.pl**

Lecturer:

Name and surname: **Władysław Biczysko**

e-mail: **wladyslaw.biczysko@wshig.poznan.pl**

Department: Tourism Department

e-mail: **wshig@wshig.poznan.pl**

Course position in the study programme:

- field course

Objectives:

The aim of the course is to teach students the following:

- the essence and purposefulness of tourist enterprise management, financial reports, written in the enterprise and tools concerning the quota analysis, service enterprise capital and sources of this capital financing, management of commercial receivables and obligations along with assessment methods, economic and financial effects achieved in current service activity – the analysis of investment projects, foundations of financial accountancy in catering industry along with selected elements of managing accountancy

Learning outcomes:

- to understand and use knowledge of eating place management
- tourist enterprise management

- the analysis of investment projects in tourism and recreation

Course contents:

- a general description of an eating place, the essence of eating place management
- the enterprise capital and sources of this capital financing
- depreciation as a source of the cash flow improvement in tourist and recreation enterprises as well as hotels and eating places
- commercial receivable and obligation administration, tax solutions in hotel management and catering industry
- the analysis of investment projects in tourism and recreation (in current service activity)
- the possibility of cooperation with business partners, debtors, courts in the field of economic activity

Teaching methods: lectures, classes, projects (extramural course)

Assessment methods: written test, project, written examination

Recommended reading:

Compulsory:

1. Korzycka-Iwanow M., Prawo żywnościowe. Warszawa 2007.
2. Siuda W., Elementy prawa dla ekonomistów. Poznań 2006.

Supplementary:

1. Jagielska M., Odpowiedzialność producenta. Kraków 1999.
2. Jagielska M., Odpowiedzialność za produkt. Kraków 1999.
3. Jurewicz A., Wybrane problemy prawne sektora produktów żywnościowych. Przegląd prawa europejskiego. 2001 nr 1.
4. Jurewicz A., Związki prawa żywnościowego z prawem rolnym. Studia Iuridica Agraria 2002 t. III.